



## **FUTURE PROOF FESTIVAL 2024 CONVINCING YOUR BOSS LETTER**

*Need to convince your boss to let you attend Future Proof Festival? Just copy and paste the letter below, insert your specific information, and press send!*

Subject Line: Why Future Proof Festival Is A Must-Attend for Our Team's Growth

Hi [Boss' First Name],

I'd like to request your approval to attend Future Proof Festival in Huntington Beach, CA, from September 15-18. The World's Largest Wealth Festival offers a unique opportunity for professional growth and direct benefits to our team and company.

In addition to content sessions with world-class speakers and top industry podcasts, they offer Breakthru, the most impactful networking program in all of wealth management.

Here's why I believe attending will be beneficial:

- **Education and Innovation:** The festival features 80% C-level speakers and live recordings of top industry podcasts (past examples include Bloomberg's Odd Lots, Masters in Business, Jeffrey Gundlach, and Morgan Housel). As the industry's only entirely outdoor event, Future Proof focuses on building the modern wealth management industry. It's an opportunity to learn about the latest trends and strategies in wealth management and apply the learnings directly to our company and my role.
- **Networking and Collaborations:** With over 4,500 anticipated attendees, including financial advisors, wealth management executives, and top-tier industry leaders, it's an unparalleled opportunity for networking and building meaningful professional relationships.
- **Breakthru Meetings:** The festival includes the Breakthru Meetings program, facilitating over 30,000 pre-scheduled 1:1 meetings. It's the best way to connect with a broad spectrum of professionals and decision-makers, which could lead to potential collaborations and client acquisitions. I will know weeks in advance of the festival who I am meeting with and why.

I believe that attending Future Proof will directly impact these projects:

- (add project name and description here)
- (add project name and description here)

The insights and connections gained at the festival can directly contribute to our firm's growth and adaptability in the rapidly evolving financial landscape. Attending this festival aligns with our goals of [insert specific company goals or projects].



***\*\*Insert section below if you qualify for the Hosted program***

As part of the Hosted Program, I will be receiving a free ticket with \$750 travel reimbursement after the Festival. Please see below for estimated Costs:

- Airfare: [Insert estimate]
- Accommodation: [Insert estimate]
- Registration: \$0 (covered by Hosted Program)
- Total: [Calculate total and subtract \$750]

***\*\*Insert section below for any other ticket types:***

Please see below for estimated Costs:

- Airfare: [Insert estimate]
- Accommodation: [Insert estimate]
- Registration: Insert estimate]
- Total: [Calculate total]

If approved to attend, I plan to share key takeaways and actionable strategies that could benefit our team and enhance our operations. Thank you for considering this request! Your support would not only play a significant role in my professional development but also bring valuable insights back to our team.

Best,

[Your Name]