

FUTUREPROOF

Title: Event Content Producer

Location: Remote

Type: Full-Time

Are you passionate about shaping the future of finance through groundbreaking events? Join Future Proof as our next Content Producer and lead the charge in creating industry-defining experiences that connect and inspire financial professionals worldwide!

ABOUT FUTURE PROOF:

Launched in 2021, Future Proof has quickly become the world's largest event brand dedicated to the modernization and advancement of the finance industry. Future Proof organizes a variety of events throughout the calendar year, all of which leverage cutting edge event technology to connect investors, financial advisors, fund managers, tech companies and financial services firms, helping them efficiently raise and allocate assets as well as make informed technology buying decisions.

An award-winning events company with event Net Promoter Scores consistently exceeding 70 and meetings satisfaction rates greater than 95%, Future Proof has pioneered many groundbreaking formats for the finance industry, ranging from facilitated one-to-one meetings, peer group networking and hosted buyer programs to outdoor-centric festivals, city-wide events and curated retreats.

ROLE OVERVIEW:

We're looking for a dynamic and innovative Content Producer to lead content development and speaker recruitment for our four flagship 2025 events: Future Proof Citywide, Future Proof Leaders Retreat, Future Proof Festival, and Future Proof Growth Retreat. The ideal candidate will be deeply passionate about the finance industry, particularly wealth and investment management, and have a talent for spotting emerging trends and influential voices.

Our groundbreaking events range from immersive retreats for 500-1,000 C-level executives to large-scale festivals and citywide experiences with 3,000-8,000+ attendees. Known for their innovative formats, these events blend high-impact interviews, fireside chats, mini-panels, and debates with experiential workshops and peer-to-peer learning activities, creating an environment that fosters genuine connections and transformative insights.

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KEY AREAS OF RESPONSIBILITY:

CONTENT DEVELOPMENT AND CURATION

- Conduct extensive market research to identify cutting-edge topics and trends in the wealth and investment management industry.
- Design and create compelling, commercially viable event agendas that cater to the educational and networking needs of our target audience.
- Write engaging content for event websites, marketing materials, and other promotional collateral.
- Develop strategies to improve existing events and propose new launch events to complement and grow our portfolio.

SPEAKER RECRUITMENT AND MANAGEMENT

- Identify, recruit, and manage relationships with high-profile industry leaders, innovators, and emerging voices to serve as speakers and panelists.
- Build and maintain a network of C-level executives and other senior professionals to serve as program advisors and potential speakers.
- Organize and moderate pre-event speaker calls and panel discussions

INDUSTRY EXPERTISE AND THOUGHT LEADERSHIP

- Stay informed about political and macroeconomic trends affecting the broader financial markets and their impact on the wealth management industry.
- Become a recognized voice in the sector, capable of attracting influential speakers and driving industry conversations.
- Participate in and contribute to industry events and forums to enhance Future Proof's reputation and network.

QUALIFICATIONS:

WHAT YOU BRING

- Bachelor's degree in Business, Finance, Economics, or a related field.
- 6+ years of experience in event content production, preferably in the financial services or wealth management sector.
- Proven track record of successful speaker acquisition and relationship management.
- Strong research skills and ability to identify emerging industry trends.
- Excellent project management skills with the ability to handle multiple projects simultaneously.
- Outstanding written and verbal communication skills.

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- Demonstrated ability to work effectively in a fast-paced, deadline-driven environment.
- Proficiency in using event management software and social media platforms.

DESIRED PERSONAL QUALITIES

- Exceptional creativity and innovation in event concept development.
- Strong interpersonal skills with the ability to build relationships with high-level executives.
- Adaptability and resilience in a rapidly evolving industry.
- Self-motivated with a proactive approach to problem-solving.
- Passion for continuous learning and staying ahead of industry trends.
- Collaborative spirit with the ability to work effectively in cross-functional teams.

WHAT WE OFFER:

- Opportunity to shape industry-leading events in the financial services industry.
- Collaborative and innovative work environment.
- Competitive salary and benefits package, including generous paid time off, health benefits, and a 401k after 6 months.
- Professional growth and development opportunities.
- Fully remote work environment with travel opportunities to Future Proof events and employee gatherings throughout the year.

HOW TO APPLY:

Please submit your resume and a brief cover letter detailing your interest and suitability for the role through our application form, [linked here](#). We're excited to hear how you can contribute to our team at Future Proof!