

FUTUREPROOF

KEY EXHIBITOR DATES

FUTURE PROOF FESTIVAL 2025

BRAND ASSETS

July 10, 2025

Submit/ Confirm Logos with Future Proof (Color, Black, White PNG, and EPS/AI)

**If you have partnered with Future Proof in the past, we have your logos on file. If you are new to Future Proof OR your logos have changed, please submit here: [Future Proof Festival Logo Collection Form](#).*

****Your ALL-WHITE logo (EPS/AI vector format) is required for your canopy topper for those utilizing a Future Proof provided canopy.**

EXHIBIT SPACE (Required)

July 10, 2025 6:00pm PST

Exhibit Wall Art Due

**Art received after this date will incur a late fee (Required for 10x10' & 10x20' exhibits only)*

- **July 11–July 31, 2025:** Artwork submitted during this window incurs following fee
 - **Two walls:** \$630.00
 - **Four walls:** \$1,260.00

July 31, 2025

Final deadline for exhibit wall art submission (with the above penalty fee applied).

August 1, 2025

[Exhibitor Form](#) Due (basic booth needs order)

EXHIBIT ADD-ONS (Optional)

The following items are optional exhibit upgrades to enhance your exhibit space.

July 24, 2025

- Flooring Orders Due - Requests received after this date are subject to availability.

FUTUREPROOF

- *Flooring may be ordered in the Exhibitor Form

August 1, 2025

- Power Orders Due - Requests received after this date are subject to availability.
- *Power may be ordered in the Exhibitor Form

August 4, 2025

- Furniture - Requests received after this date are subject to availability.
- * See Add-Ons Page for more information

August 15, 2025

- Labor Orders Due
- *Labor may be ordered in the Exhibitor Form

September 4, 2025

- Catering Orders Due
- *See Add-Ons Page for more information

CUSTOM BUILD EXHIBITS

May 15, 2025

Russell Harris Event Group deadline to Request a Custom Build

EAC Application Due For Custom Builds – further requirements will be provided upon EAC approval.

*** An EAC Application is only required if you are working with your own agency on a custom build.*

SHIPPING

This applies if you are shipping items to the Advanced Warehouse (VERY STRONGLY recommended). Please note that direct to show site shipping is not available for Future Proof Festival.

July 25, 2025

Start Date for package receiving at warehouse

**Any packages arriving prior to this date will incur early storage fees.*

August 25, 2025

Deadline to receive packages at the warehouse

**Shipments that arrive after this date will incur late fees*

FUTUREPROOF

EXHIBITOR APPOINTED CONTRACTORS

If you are using a Future Proof preferred vendor you do not need to complete these steps. The following only applies to those working with vendors outside of the Future Proof Preferred Vendors List.

May 15, 2025

EAC Application Due For Custom Builds – further requirements will be provided upon EAC approval.

***Only applies to EACs producing a custom exhibit structure.*

June 19, 2025

Submit Engineer Stamped Structural Plan, Exhibit Calculations and Drawings to RHEG

***Only applies to EACs producing a custom build exhibit.*

July 25, 2025

Deadline to Complete EAC Application

*** Applies to EACs who are **not** producing a custom built exhibit structure.*

July 28, 2025

Submit Orange County Health Permit if F&B related

August 13, 2025

Last Day to Purchase & Register EAC Passes

August 18, 2025

Submit EAC Certificate of Insurance